

History of Express



2010

Generated more than \$1.9 billion in sales; setting an annual company sales record.

2008

Celebrated 25 years of success and a new name - Express Employment Professionals.

2006

Reached \$1.8 billion in sales; 85 franchises awarded.

2005

Reached \$1.55 billion in sales; awarded 62 franchises, including our 500th office.

2003

Reached \$1 billion in sales with offices in the United States, Canada, South Africa and Australia.

2001

Reached \$781 million in sales.

1997

Reached \$698.6 million in sales.

1995

Operated nearly 200 franchises and reached \$531.8 million in sales.

1993

Reached \$324.2 million in sales.

1991

Reached \$197.2 million in sales.

1989

Reached \$155 million in sales.

1987

Reached \$82 million in sales.

1985

Express Personnel began franchising and reached \$18.4 million in sales.

1983

Express Personnel Services was established and generated gross revenues of \$2.1 million that first year despite a struggling economy.

Respecting People. Impacting Business.

Express Employment Professionals offers a full range of employment solutions including evaluation hire, temporary staffing, professional search and human resources. Express has over 550 offices in four countries.

Vision Statement

To help as many people as possible find good jobs by helping as many clients as possible find good people.

Values

- People
- Integrity
- Teamwork
- Build to Last



Our mission is to professionally provide quality human resource solutions through an international franchising network that profits our associates, customers, franchisees, corporate staff, stockholders and communities in which we conduct business.

Robert A. Funk

Robert A. Funk is chairman of the board, chief executive officer, and president of Express Employment Professionals. Prior to founding Express, Funk gained extensive experience with Acme Personnel Services, starting as a personnel consultant and then rising to first vice president.

Funk graduated from Seattle Pacific University (SPU) with a bachelor's degree in business administration and theology. He completed his graduate studies at the University of Edinburgh, Scotland, and received his master's degrees in business administration and theology from SPU. He holds three honorary degrees: an honorary doctorate of public service from SPU, awarded in 1995; an honorary doctorate of law presented by Oklahoma Baptist University in 2000; and an honorary doctorate of law presented by Southern Nazarene University in 2001.

Professional Memberships and Honors

- International Franchising Association (IFA) Hall of Fame Inductee, 2010
- Oklahoma Affiliated Director of Blue Cross Blue Shield, 2009
- Chairman of the Conference of Chairmen, Federal Reserve Bank System, 2007
- Chairman of the Kansas City Federal Reserve Bank, serving the 10th district, 2006-2007
- IFA board member
- IFA's Entrepreneur of the Year Award, 2000
- IFA's Educational Foundation, board of trustees
- Sales and Marketing Executives International (SMEI), board of trustees and charter honoree
- SMEI Hall of Fame, inductee
- National Association of Personnel Services Hall of Fame, inductee
- Blue Cross Blue Shield, board member

Community Involvement

- National Cowboy and Western Heritage Museum, president of the board of directors
- Greater Oklahoma City Chamber, member and former chairman
- Oklahoma Youth Expo, former chairman of the board of directors
- Oklahoma Baptist University (OBU), former chairman
- Business Affairs Committee at OBU, chairman
- President's Council at OBU, lifetime member
- Business Advisory Council for Oklahoma Christian University of Science and Arts, member
- Oklahoma Independent College Foundation, board member
- Allied Arts Circle Club, member and former co-chairman



- Prix de West Society, member and former chairman of the awards committee
- The University of Edinburgh's James Clerk Maxwell Patron's Club, member

Express Ranches

- Leading Angus cattle producer
- #1 seedstock producer in America
- North American Limousin Foundation, board of directors
- Livestock Publications Council Headliner Award, 2010 recipient
- Oklahoma State University's Department of Animal Sciences Distinguished Service Award, 2005 recipient
- Oklahoma Limousin Breeders Association's Lifetime Achievement Award, 2001 recipient
- North American Limousin Foundation, former president
- Honorary Angus Foundation, National Junior Angus Association, inductee
- Angus Foundation, benefactor
- National Stockman's Hall of Fame, inductee

Express Sports

- Express Sports Agency, owner
- Professional Bull Riders Tour in Oklahoma City and Tulsa, managing promoter



"More than 25 years after Express was founded, we continue to bring hope to workers."

Robert A. Funk

William H. Stoller



William H. Stoller is vice chairman of Express Employment Professionals. As president of The Stoller Group, he owns 26 Express offices in Oregon, Washington, Arizona, Nevada, Colorado and California. Stoller also owns Xenium, a human resource management company, and ESM Group, Inc., a staffing management company.

Stoller graduated from Pacific University in Forest Grove, Ore., with a bachelor's degree in business and economics. He obtained a master's degree from Portland State University in business administration. He has also earned certifications from the American Staffing Association (Certified Staffing Professional), the National Association of Personnel Services (Certified Personnel Consultant) and the International Franchise Association (Certified Franchise Executive).

Stoller began his career with Acme Personnel Services in 1973 as a consultant trainee and subsequently held positions as branch manager, group manager, district manager and regional manager for Oregon and Utah.

Professional Memberships

- American Staffing Association, board member and 2009 chairman
- National Association of Personnel Services, chairman of the board 2000-2001
- National Association of Professional Employer Organizations, member
- International Franchise Association, member
- Oregon Association of Personnel Consultants, past president
- World Presidents' Organization, Oregon chapter chair

Community Involvement

- A-dec Advisory, board member
- Pacific University Board of Trustees, member and past chairman
- Portland Opera, former board member and chairman
- Rotary Club of Portland, 27-year member and past president
- Classic Wines Auction, past chairman



"Hiring is a time-consuming process. We simplify the process for client companies by matching qualified workers with the company's specifications."

William H. Stoller

Express Experts



Express Employment Professionals' Business and Staffing Industry Experts

Express has many experts in business, staffing and human resources available to help with your media needs. Whether you need a source for business ethics, local trends in employment, the economic outlook, or organizational development and leadership, these Express executives are available to interview:



W. Anthony Bostwick, Chief Financial Officer

Areas of Expertise:

- Business Ethics
- General and Franchise Financing and Accounting Advice
- Small Business Finance and Business Start-Up Funding



David Lewis, Executive Director of Franchising

Areas of Expertise:

- Small Business Development and Franchise Sales
- Labor Market and Economic Outlook Trends
- Recruiting and Job Search Skills



Cindy Fairchild, Vice President of Oklahoma and Central Zone Developer

Areas of Expertise:

- Staff Development, Employee Retention, and Interviewing Tips
- Trends in Oklahoma Employment
- Flexible Staffing Solutions



Russ Moen, Vice President of Human Resources

Areas of Expertise:

- Human Resources Law and Legal Challenges
- Equal Employment Opportunity Mandates and Dispute Resolution
- Employee Relations



Jonathan Thom, Vice President of Specialized Recruiting Group

Areas of Expertise:

- Overall Trends in Employment
- Trends in Executive Search and Consultative Services
- Professional Skill Sets in High Demand



Jack Smalley, SPHR, Director of HR Learning and Development

Areas of Expertise:

- Achieving Organizational Excellence Through Leadership
- Conflict Management in the Workplace
- Leadership and Human Resources Consulting

To set up a media interview with one of Express Employment Professionals' business and staffing industry experts, contact:

Sherry Kast, APR

Corporate Communications and Public Relations Manager

sherry.kast@expresspros.com

(405) 840-5000

(800) 652-6400

Corporate Citizenship

Express Employment Professionals continuously provides support to local and international charities and organizations. Our philanthropic committee designates funds to a variety of causes every year through our corporate giving program. Express has partnered with Children's Miracle Network (CMN) and supports this charitable organization on a national level.

Children's Miracle Network

Express Employment Professionals' vision is not only to help people find jobs, but to also help them find hope for the future. Recognizing that the children of today are the workforce of tomorrow, Express focuses on children as the beneficiary of its corporate contributions.



In 1991, Express became affiliated with CMN, which provides medical resources, research and community outreach to help millions of children and teenagers in more than 170 hospitals in North America. Since becoming a national sponsor, Express has raised nearly \$3.5 million for the charitable organization.

Children's Miracle Network Hospitals

Express franchisees, associates and clients join together each year to raise funds and awareness for CMN by hosting community events. These range from small bake sales to car washes to scavenger hunts and marathon golf tournaments.



Express Clydesdales

Of a rare black and white color, each Express Clydesdale stands eight feet high and weighs more than 2,000 pounds. These beautiful horses tour North America for Express, making an impact wherever they go. They have participated in many nationally recognized parades and promotional events including Macy's Thanksgiving Day Parade, the Tournament of Roses Parade, Chicago St. Patrick's Day Parade, Fiesta Bowl Parade, Kentucky Derby Pegasus Parade, and the Calgary Stampede Parade just to name a few. The Clydesdales were also named the World Champion and 8-Horse Hitch at the World Clydesdale Show in Madison, WI.

The Express Clydesdales' many promotional opportunities also serve to raise money and spirits for CMN and other charitable organizations. The smiles on the faces of children who get to ride in the custom Express wagon drawn by the Clydesdales or the eagerness of fans who pose for photos for a small contribution to CMN inspires many to give generously to the children's charity.



Since becoming a national sponsor, Express has raised nearly \$3.5 million for the charitable organization.