



Fact Sheet

Company Overview

- **Industry:** Staffing
- **Company Type:** Private
- **Business Model:** Franchising
- **Locations:** Nearly 600
- **Headquarters:** Oklahoma City, Okla.
- **Founder, Chairman & CEO:** Robert A. Funk
- **Founder & Vice Chairman:** William H. Stoller
- **Founded:** 1983, franchised in 1985
- **Company sales:** \$1.8 billion in 2008
- **Jobs:** Express Employment Professionals put 350,000 people to work in 2008
- **Certifications:** ISO 9001:2000
- **Ratings:** D&B Rating of 5A1

Express Affiliates

- Express Clydesdales
- Express Event Center
- Express Travel Service
- Express Ranches
- Express Sports
- Stoller Vineyards
- Claimetrics
- Unisource Program Administrators

Memberships

- American Staffing Association
- International Franchise Association
- Canadian Staffing Association
- Association of Canadian Search, Employment & Staffing Service
- Association of Personnel Service Organisations of South Africa
- Recruitment & Consulting Services Association

Services

- Temporary and Flexible Staffing
- Evaluation and Direct Hire
- Professional and Contract Staffing
- Human Resource Services

Franchise Information

- **Territories:** Prime territories are available in the United States, Canada, South Africa and Australia.
- **Ownership:** 50-50 Male-Female Partnership: 21%, Male Majority Owner: 44%, Female Majority Owner: 35%
- **Franchise Fees:** Initial fee: \$35,000; Start-up capital needed: \$130,000-\$170,000 (dependent on market size)

Industry Outlook

- **Industry Growth:** The staffing industry employs 2.66 million people per day according to the American Staffing Association (ASA).
- **Industry Size:** The ASA reports industry-wide revenues of over \$87 billion.
- **Job Growth:** The U.S. Bureau of Labor Statistics says that the employment services industry—which is primarily staffing—is expected to be the second largest job-growth industry in the U.S.