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The 5 Hottest Job Fields for Canadians Without a University Degree

2014 Express Employment Professionals Study Reveals Where the Jobs Are

Toronto, June 25, 2014 – As federal and provincial officials gather in Toronto for “Skills Summit 2014,” Express Employment Professionals, the largest franchised staffing company in North America, released findings that reveal the hottest fields for workers in Canada without university degrees.

The findings come from a 2014 survey of 22 Express franchises in Canada.

Respondents were asked to name the “five hottest fields hiring the most non-university graduates.” Ninety-five per cent included industrial in their response, 84 per cent said sales and marketing, 79 per cent said office services, 47 per cent said technical, and 37 per cent said engineering/manufacturing.

The full results are below.

“When looking for a job, you can’t just think about the jobs you want; you have to know the jobs that are available. The job search can be much more productive if you’re looking in the right places,” said Bob Funk, CEO of Express, and a former chairman of the Federal Reserve Bank of Kansas City.

“If I were giving advice to someone looking for work, especially a non-university graduate, I would tell them to go where the jobs are. This list is also valuable information for students looking to pursue a technical education because it’s a good idea to acquire the skills that are most in demand.”

“Five Hottest Fields” Hiring The Most Non-University Graduates Survey Results

1. Industrial	95%
2. Sales, Marketing	84%
3. Office Services	79%
4. Technical	47%
5. Engineering/Manufacturing	37%
6. Information Technology	26%
7. Home Help	21%

8. Human Resources	21%
9. Accounting Financial	21%
10. Health Care	5%
11. Licensed Medical	5%

In May 2014, Express Employment Professionals also released findings from a national survey of unemployed Canadians that showed 39 per cent of unemployed Canadians have given up looking for a job. See details of that [report here](#).

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About Robert A. “Bob” Funk

Robert A. “Bob” Funk is chairman and chief executive officer of Express Employment Professionals. Headquartered in Oklahoma City, the international staffing company nearly 700 franchises in the U.S., Canada and South Africa. Under his leadership, Express has put more than five million people to work worldwide. Funk served as the Chairman of the Federal Reserve Bank of Kansas City and was also the Chairman of the Conference of Chairmen of the Federal Reserve.

About Express Employment Professionals and Express in Canada

Express Employment Professionals puts people to work. It generated more than \$2.5 billion in sales and employed nearly 400,000 people in 2013. Express ranks as the largest franchised staffing company and the second largest privately held staffing company in North America. Its long-term goal is to put a million people to work annually.

Express launched in Canada in July, 1996, with a franchise in London, Ontario, and since then, has expanded and grown in Canada significantly. There are currently 35 Express franchises in Canada – six in British Columbia, six in Alberta, and 23 Ontario.