Innovative Business Owner Named Express Franchisee of the Year

OKLAHOMA CITY, March 6, 2019 — In a sea of more than 800 Express Employment Professionals franchise locations, Grand Rapids, Michigan, office owner Janis Petrini's innovation and ability to adapt to the current business climate consistently raises the bar. Her leadership and willingness to invest in not only the company, but also the community, is why she was named Express Franchisee of the Year at the company's recent International Leadership Conference (ILC) in Grapevine, Texas.

Express recognizes and honors franchisees who excel in building brand equity and a distinguished company reputation. A panel of executives at Express International Headquarters in Oklahoma City selected Petrini to represent Express as its Franchisee of the Year due to her dedication to the company's values of people, teamwork, build to last and integrity.

"Janis is extremely deserving of this award for all her hard work. She is truly an entrepreneur in its purest form," said Bill Stoller, CEO and chairman of the board for Express. "Through her strong leadership, her office has consistently been a top producer and is an outstanding example of what can be achieved when embracing marketing strategies and innovative sales efforts."

Petrini first opened her franchise in 1996 and has since grown her office into a Top 10 producer and a perennial Circle of Excellence member, an incentive program for sales, all while continually focusing on the growth of others, including her staff, associates, clients and fellow Franchisees. She invests in her community, allowing every employee to support the causes of their choice, building the Express brand with multiple community partners, and giving back with volunteer work and fundraising for the needs of thousands.

Within her office, Petrini empowers her team to be more innovative and change-agents in their market. She is a contemporary when it comes to change, always on the cutting edge with the services she delivers. The best example of this is her office design, which has become a model for all Express franchisees, and even the international headquarters.

Most recently, the Grand Rapids Express office was named one of the 2018 Best and Brightest Companies to Work for in the Nation.

"It is amazing to see how Janis inspires and improves everything she's involved in," Stoller said. "Express is incredibly proud to have her represent the company as our representative-elect to the International Franchise Association, knowing she will challenge others to raise the bar there, as well."

Express offers a full range of employment solutions, including evaluation hire, flexible staffing, professional search and human resources. Express focuses on a wide range of positions, including professional, commercial and administrative.

If you are looking for a franchise opportunity like that of Janis Petrini that allows you to give back to the community and make an impact on job seekers, Express Employment Professionals has franchise territories available. For more information visit ExpressFranchising.com.

Express is committed to the vision of helping as many people as possible find good jobs by helping as many clients as possible find good people. With its international headquarters based in Oklahoma City, Express has more than 800 franchises in the U.S., Canada and South Africa.

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About Express Employment Professionals

Express Employment Professionals puts people to work. It generated \$3.56 billion in sales and employed a record 566,000 people in 2018. Its long-term goal is to put a million people to work annually. For more information, visit ExpressPros.com.

For More Information:

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