

*For Immediate Release*

## **Express Helps Veterans Navigate Civilian Careers After Service**

### ***New Job Genius Video Highlights Several Options***

**OKLAHOMA CITY, Nov. 7, 2019** — This Veterans Day, Express Employment Professionals is saluting armed forces members with the rollout of the “Life After the Military: Career Options for Veterans” addition to the Job Genius educational video series.

The new video features the Hon. Patrick J. Murphy and explores the most common options available to veterans after life in the military: getting a job, going to school or starting a business. Murphy was the first Iraq War veteran elected to Congress and is a former Under Secretary of the Army.



Job Genius is a free multi-part educational video series to help young adults choose a secondary education path, prepare to enter the workforce or develop further in their existing careers. Topics include the job market forecast, resume creation, soft skills and money management, among others, and now, options for veterans. The Job Genius series is available at [ExpressPros.com/JobGenius](https://ExpressPros.com/JobGenius).

“Express works with a variety of community partners in our franchisees’ local markets to connect job seekers with employers, including several organizations that serve veterans,” said Rachel Rudisill, Director of Marketing at Express. “Former service members bring a unique mix of training, skills and experiences to the workforce, and we wanted to make sure they are informed about all of the resources available to them in deciding their next steps after the military.”

While there is an abundance of opportunities for veterans transitioning to civilian life, it can often be overwhelming to know where to start. In the new video addition, Murphy provides several online resources for those looking to enter the workforce immediately, such as the Occupational Resource Center sponsored by the Department of Labor. At [ONETOnline.org](https://ONETOnline.org), veterans can see industry outlooks and even search online job boards in these fields.

For those who want to invest in their education before pursuing a career, Murphy outlines the options of attending a career tech, community college or four-year university. He also dives into the requirements of eligibility for the Post-9/11 GI Bill that pays for veterans’ education.

And for veterans who are ready to venture into business ownership, Murphy urges them to do their homework to find the right fit for their skills. One place to start when researching is [Vetfran.org](https://Vetfran.org), which lists veteran-friendly franchises like Express. Express currently offers 50% off the \$35,000 franchise fee to former service members.

“According to Vetfran.org, veterans account for 14% of all franchisees in America, and they are more likely to hire other veterans,” said Vinny Provenzano, Vice President of Franchise Sales at Express. “In hiring other vets, they spread the opportunity, prosperity and job creation that has made franchising one of the fastest-growing sectors of the U.S. economy.

“Express Employment Professions in a major supporter of veteran franchise owners and the discounted franchise fee is just one way we can show our appreciation for their contributions to our freedom.”

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### **About Express Employment Professionals**

Express Employment Professionals puts people to work. It generated \$3.56 billion in sales and employed a record 566,000 people in 2018. Its long-term goal is to put a million people to work annually. For more information, visit [ExpressPros.com](http://ExpressPros.com).