

## Express Employment Professionals Recognized as a 2021 World-Class Franchise® By the Franchise Research Institute®

LINCOLN, NE, March 23, 2022—Express Employment Professionals has received World-Class Franchise® certification from the [Franchise Research Institute®](#). This is the 16<sup>th</sup> consecutive year they have achieved this certification.



The recognition comes after an independent franchisee validation survey conducted by the Franchise Research Institute, in which 72.8% of Express Employment Professionals participated. The survey was designed to determine the quality of 10 key metrics crucial to franchisee success within the Express Employment Professionals franchise system.

“Express Employment Professionals understands that high scores from franchisees (when all responses remain confidential) are proof that they are consistently meeting or exceeding franchisee owners’ expectations. This confidential feedback provides a scientific basis for continued improvement of the support provided to franchisees,” says Jeff Johnson, founder and CEO of the Franchise Research Institute.

Among the responses received from Express Employment Professionals’ franchisees:

- 98% gave a positive score for the opportunity provided by this franchise system.
- 99% gave a positive rating towards the overall quality of their franchisor.
- 99% gave a positive grade for the ongoing training and support
- 98% gave a positive score toward the quality of products and services
- 98% gave a positive grade to the initial training

“Ensuring successful franchisees is at the forefront of every decision we make and knowing our franchisees believe so strongly about the support they receive is a true honor,” CEO of Express Employment International Bill Stoller said. “Receiving the World-Class Franchise designation for 16 consecutive years is a testament to not only the strength of Express, but to the dedication of the Express International team and the exemplary service they continue to provide to our franchisees.”

Express Employment Professionals’ franchise satisfaction results are available at [WorldClassFranchise.com/Express-Employment](http://WorldClassFranchise.com/Express-Employment).

### ***About the Franchise Research Institute®:***

The Franchise Research Institute is a Franchise Performance Measurement firm headquartered in Lincoln, Nebraska. FRI is the original auditor of franchisee validation and does not sell leads

or advertising. FRI's World-Class Franchise® opportunities must demonstrate that they are endorsed by their franchise owners through FRI's scientific, confidential, third-party surveys.

**About Express Employment Professionals**

At Express Employment Professionals, we're in the business of people. From job seekers to client companies, Express helps people thrive and businesses grow. Our international network of franchises offers localized staffing solutions to the communities they serve across the U.S., Canada, South Africa, Australia and New Zealand, employing 586,000 people globally in 2021 and 10 million since its inception. For more information, visit [ExpressPros.com](https://ExpressPros.com).

**About Bill Stoller**

William H. "Bill" Stoller is chairman and chief executive officer of Express Employment International. Founded in Oklahoma City, Oklahoma, the international staffing franchisor supports the Express Employment Professionals franchise and related brands. The Express franchise brand is an industry-leading, international staffing company with franchise locations in the U.S., Canada, South Africa, Australia and New Zealand.