

“We have to project an image that we handle business and we’re leaders, but then we have to actually deliver when a person experiences our leadership.”

— Walter Bond

Keep the following discussion questions in mind while you listen to Walter Bond discuss “Executive Presence.” Use the space provided to write down your own thoughts about the topic and how it pertains to yourself, your company, and the people you lead.

What are some important characteristics of a leader with executive presence?

How has your own sense of executive presence evolved since you first became a leader?

Why are strong communication skills an important part of projecting executive presence?

Describe a time when you made an assumption about a person’s executive presence based on a first impression.

**EXECUTIVE
PRESENCE:**
THE ABILITY TO
PROJECT
CONFIDENCE, POISE,
AND INTUITIVENESS.

ABOUT WALTER BOND

A former professional basketball player, Walter Bond’s NBA career included 153 games with the Dallas Mavericks, Utah Jazz, and Detroit Pistons. Now, Walter takes what he learned from his life on the court and translates it into motivational and educational messages for thriving businesses and careers. For more information, visit WalterBond.com.

For more fresh ideas for today’s leaders, visit RefreshLeadership.com.

Express
EMPLOYMENT PROFESSIONALS
ExpressPros.com