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“Where is your organization headed, and does everyone in the building know exactly where you’re going to go? ... It’s so important all leaders at every level are executing the direction of where they’re trying to go.”

— Walter Bond

Keep the following discussion questions in mind while you listen to Walter Bond discuss “Visionary Leadership.” Use the space provided to write down your own thoughts about the topic and how it pertains to yourself, your company, and the people you lead.

As a leader, why is it important to share your vision of where the company is going with the people you lead?

Can you clearly define who you are, what you do, and how you do it?

What are some ways you can help your team “buy in” to the vision of the organization?

How can a leader use their vision to help reinforce a positive work culture?

VISIONARY LEADERSHIP:
THE ABILITY
TO SUSTAIN AN
ORGANIZATION’S
VISION THROUGH
DISCIPLINE AND
STRATEGIC
PLANNING

ABOUT WALTER BOND

A former professional basketball player, Walter Bond’s NBA career included 153 games with the Dallas Mavericks, Utah Jazz, and Detroit Pistons. Now, Walter takes what he learned from his life on the court and translates it into motivational and educational messages for thriving businesses and careers. For more information, visit WalterBond.com.

For more fresh ideas for today’s leaders, visit RefreshLeadership.com.

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