

## Social Media Guide for Job Genius™ Seminar

As you make the series of Job Genius™ videos part of an event or class you host in your community, make sure to share the information about the event on your social networks each week with these Job Genius™ graphics and suggested messages.

### Facebook

Click on the links below to download graphics to use on Facebook. A suggested message is provided to post along with each respective graphic. If you are part of an organization not affiliated with Express and are hosting this series of videos, make sure to mention your local Express office or [Express Employment Professionals – Headquarters](#) in your post about the event.

#### [Job Genius™ Introduction](#)

*Suggested message:* Learn how to make an informed decision about continuing education, how to find a job, the skills you need to enter the workforce, and how to represent yourself during the job search. Attend the Job Genius seminar on **DATE at LOCATION**.

#### [Job Market Forecast](#)

*Suggested message:* Find out which jobs are trending, plus, learn how to choose an education path on this week's Job Genius video. Join us for the Job Genius seminar on **DATE at LOCATION**.

#### [Find Job Opportunities](#)

*Suggested message:* Find out where to find job openings. Is it online job sites, company websites, job fairs, networking, social media, staffing companies? Learn more with Job Genius! Attend the Job Genius seminar on **DATE at LOCATION**.

#### [The Resume](#)

*Suggested message:* Learn about different types of resumes and which one will help you get the interview you want in this week's video. Join us for the Job Genius seminar on **DATE at LOCATION**.

#### [Interviewing](#)

*Suggested message:* Receive tips on what you should ask and what an employer may ask in a job interview. Attend the Job Genius seminar on **DATE at LOCATION**.

#### [After the Interview/Getting Hired](#)

*Suggested message:* If you don't know what to do after your interview, this session will help show you how to follow up post interview and provide tips for your first day at work. Join us for the Job Genius seminar on **DATE at LOCATION**.

### [Career Pathing](#)

*Suggested message:* Find out how a career path is impacted by education and skills in this week's Job Genius video. Attend the Job Genius seminar on **DATE at LOCATION**.

### [Job Genius™ Conclusion](#)

*Suggested message:* The Job Genius series concludes with a summary of previous videos. Plus, you'll find out about additional resources and support from Express Employment Professionals. Join us on **DATE at LOCATION**.

## Twitter

Click on the links below to download graphics to use on Twitter. A suggested message is provided to post along with the respective graphic. If you are part of an organization not affiliated with Express and are hosting this series of videos, include the Twitter handle of your local Express office or Express International Headquarters ([@ExpressPros](#)) in your post.

### [Job Genius™ Introduction](#)

*Suggested message:* What are your options for continuing your education? Do you know how to find a job? Join us on **DATE at LOCATION**

### [Job Market Forecast](#)

*Suggested message:* Which jobs are trending and what do they pay? Find out about the current job market on **DATE at LOCATION**

### [Find Job Opportunities](#)

*Suggested message:* Online job sites, social media, staffing companies. Which is best for finding a job? Find out at **LOCATION on DATE**

### [The Resume](#)

*Suggested message:* Learn which type of resume will help you get the job interview on **DATE at LOCATION**

### [Interviewing](#)

*Suggested message:* Learn to prepare 4 an interview & find out which questions interviewers ask at **LOCATION on DATE**

### [After the Interview/Getting Hired](#)

*Suggested message:* Don't know what to do after your job interview? Join us on **DATE at LOCATION**

### [Career Pathing](#)


*Suggested message:* Discover how to set your career path on **DATE at LOCATION**

## [Job Genius™ Conclusion](#)


*Suggested message for after the series ends:* Join us for the last Job Genius event on **DATE at LOCATION**

## LinkedIn

For postings on your personal LinkedIn profile, share the details of the event including the date, time, and location as well as the link to the [Job Genius page](#) on ExpressPros.com.



Join us on Friday, May 1, for the Job Genius series at the Moore/Norman Technology Center at 10 a.m. You'll learn how to make an informed decision about education after school, how to find a job, and which skills you need to enter the workforce. Find out more at [ExpressPros.com/JobGenius](https://ExpressPros.com/JobGenius).



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