



Respecting People. Impacting Business.™

A graphic featuring a red background with a white silhouette of the map of Canada. The text "THE TOP 50 HOT JOB MARKETS IN CANADA" is overlaid on the map. "THE TOP" is in small red letters, "50" is in large blue letters, "HOT JOB MARKETS" is in large red letters, and "IN CANADA" is in large white letters. The word "CANADA" is oriented vertically along the right edge of the map.

THE TOP
50
HOT JOB
MARKETS
IN
CANADA

Labour Day 2014

THE HOT JOB MARKETS IN CANADA LABOUR DAY STUDY

Anecdotal evidence points to hot job markets across Canada. Even in provinces with high macro unemployment numbers, employers in particular sub-regions often have a hard time finding workers.

However, a lack of local data has made it impossible to reliably pinpoint where these hot job markets are within a province, a concern expressed by Michael Ferguson, the Auditor General of Canada, in his Spring 2014 report.

In order to refine the real job market picture on the ground across Canada, Express Employment Professionals has researched the rate of job availability by cross-referencing Statistics Canada population data with publicly advertised job postings on the federal Job Bank*. Using the federal Job Bank (as opposed to data from provincial employment agencies or other providers) ensures a consistent, 'apple-to-apples' comparison of job availability from British Columbia to Newfoundland.

The results, outlined below, confirm the anecdotal evidence of hot job markets from coast-to-coast, and not just in the areas that are already popular. While the better-known hot job markets in Alberta and Saskatchewan dominate the higher rankings, seven unexpected provinces appear in the top 20 rankings nationwide. This includes hot job markets in Ontario, Quebec, New Brunswick and Newfoundland.

The hottest job market is Wood Buffalo, Alberta, better known as Fort McMurray, home of the oil sands. Grand Prairie (Alberta), Regina (Saskatchewan), St. John's (Newfoundland) and Edmonton (Alberta) round out the top five.

Study Methodology: A list of the 100 most populous municipalities was cross-referenced with the average of the number of available jobs on July 15, 2014 and Aug. 15, 2014 as identified by the federal Job Bank maintained by Employment and Social Development Canada in order to calculate a figure of jobs per 1000 population.

THE TOP 50 HOT JOB MARKETS IN CANADA

Rank	Municipality	Province	Population	Jobs/1000	Rank	Municipality	Province	Population	Jobs/1000
1	Wood Buffalo	AB	65,565	13.71	26	Lethbridge	AB	83,517	4.45
2	Grande Prairie	AB	55,032	11.61	27	Rimouski	QC	46,860	4.43
3	Regina	SK	193,100	9.56	28	Burlington	ON	175,779	4.38
4	St. John's	NL	106,172	9.49	29	North Vancouver (CY)	BC	48,196	4.29
5	Edmonton	AB	812,201	8.63	30	Barrie	ON	135,711	4.21
6	Saint-Hyacinthe	QC	53,236	8.52	31	Prince George	BC	71,974	4.20
7	Drummondville	QC	71,852	7.91	32	Waterloo	ON	98,780	4.04
8	Red Deer	AB	90,564	7.33	33	Fredericton	NB	56,224	4.02
9	Saskatoon	SK	222,189	6.82	34	Saint-Jérôme	QC	68,456	3.86
10	Calgary	AB	1,096,833	6.32	35	Trois-Rivières	QC	131,338	3.83
11	Lévis	QC	138,769	6.04	36	Niagara Falls	ON	82,997	3.70
12	Blainville-Sainte Thérèse	QC	79,535	6.02	37	Newmarket	ON	79,978	3.58
13	Cambridge	ON	126,748	5.57	38	Kelowna	BC	117,312	3.57
14	Guelph	ON	121,688	5.40	39	Kamloops	BC	85,678	3.57
15	Moncton	NB	69,074	5.25	40	Richmond	BC	190,473	3.55
16	Mississauga	ON	713,443	5.24	41	Saint-Jean-sur-Richelieu	QC	92,394	3.52
17	Granby	QC	63,433	5.04	42	Langley	BC	104,177	3.29
18	Vancouver	BC	603,502	4.77	43	Kitchener	ON	219,153	3.27
19	Strathcona County	AB	92,490	4.72	44	Saint John	NB	70,063	3.23
20	Victoria	BC	80,017	4.72	45	Terrebonne	QC	106,322	3.23
21	Brossard	QC	79,273	4.64	46	Burnaby	BC	223,218	3.20
22	Oakville	ON	182,520	4.63	47	Markham	ON	301,709	3.08
23	Milton	ON	84,362	4.62	48	Nanaimo	BC	83,810	3.07
24	Medicine Hat	AB	60,005	4.59	49	Brampton	ON	523,911	3.04
25	Sherbrooke	QC	154,601	4.55	50	Coquitlam	BC	126,456	2.98

THE TYPES OF AVAILABLE JOBS: A BREAKDOWN BY PROVINCE

BRITISH COLUMBIA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Cooks	6242	775
Retail Salespersons & Sales Clerks	6421	578
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	520
Babysitters, Nannies & Parents' Helpers	6474	330
Truck Drivers	7411	267
Retail Trade Managers	621	212
Retail Trade Supervisors	6212	211
Sales, Marketing & Advertising Managers	611	208
Automotive Service Technicians, Truck & Bus Mechanics & Mechanical Repairers	7321	183
Airline Sales & Service Agents	6433	180

Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do



ALBERTA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	1,425
Retail Salespersons & Sales Clerks	6421	1,061
Cooks	6242	1,030
Food Service Supervisors	6212	985
Babysitters, Nannies & Parents' Helpers	6474	681
Truck Drivers	7411	516
Light Duty Cleaners	6661	503
Cashiers	6611	485
Retail Trade Supervisors	6211	478
Retail Trade Managers	621	389

Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do



SASKATCHEWAN — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	402
Cooks	6242	275
Food Counter Attendants, Kitchen Help & Related Occupations	6641	245
Truck Drivers	7411	244
Retail Trade Managers	621	169
Food & Beverage Servers	6453	160
Heavy-Duty Equipment Mechanics	7312	154
Registered Nurses	3152	133
Automotive Service Technicians, Truck & Bus Mechanics & Mechanical Repairers	7321	130
Construction Trades Helpers & Labourers	7611	127

Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do



MANITOBA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	169
Airline Sales & Service Agents	6433	115
Truck Drivers	7411	91
Retail Trade Managers	621	67
Cooks	6242	65
Customer Service, Information & Related Clerks	1453	59
Automotive Service Technicians, Truck & Bus Mechanics & Mechanical Repairers	7321	57
Registered Nurses	3152	48
Sales, Marketing & Advertising Managers	611	43
Heavy-Duty Equipment Mechanics	7312	40

Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do



ONTARIO — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Sales Persons & Sales Clerks	6421	1,577
Babysitter, Nannies & Parents' Helpers	6474	944
Computer & Interactive Media Developers	2174	902
Airline Sales & Service Agents	6433	869
Truck Drivers	7411	752
Material Handlers	7452	696
Information Systems Analysts & Consultants	2171	686
Sales, Marketing & Advertising Managers	611	596
Cooks	6242	592
Retail Trade Managers	621	560

Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do



QUEBEC — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Sales Persons & Sales Clerks	6421	1,831
Cooks	6242	893
Customer Service, Information & Related Clerks	1453	796
Truck Drivers	7411	716
Light Duty Cleaners	6661	519
Material Handlers	7452	517
Retail Trade Managers	621	490
Registered Nurses	3152	465
Computer Programmers & Interactive Media Developers	3174	439
General Office Cleaners	1411	410

Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do



NEW BRUNSWICK — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Sales Persons & Sales Clerks	6421	116
Truck Drivers	7411	87
Cooks	6242	73
Customer Service, Information & Related Clerks	1453	59
Visiting Homemakers, Housekeepers & Related Occupations	6471	45
Retail Trade Managers	621	39
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	37
Cashiers	6611	33
Airline Sales & Service Agents	6433	29
Light Duty Cleaners	6661	29



Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do

PRINCE EDWARD ISLAND — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Cooks	6242	51
Retail Salespersons & Sales Clerks	6421	46
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	28
Light Duty Cleaners	6661	24
Retail Trade Managers	621	14
Specialist Physicians	3111	14
Visiting Homemakers, Housekeepers & Related Occupations	6471	14
Airline Sales & Service Agents	6433	13
Food & Beverage Servers	6453	12
Truck Drivers	7411	11



Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do

NOVA SCOTIA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	151
Cooks	6242	107
Airline Sales & Service Agents	6433	74
Light Duty Cleaners	6661	71
Retail Trade Managers	621	55
Truck Drivers	7411	55
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	52
Food and Beverage Servers	6453	41
Visiting Homemakers, Housekeepers & Related Occupations	6471	38
Customer Service, Information & Related Clerks	1453	36



Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do

NEWFOUNDLAND & LABRADOR — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Sales & Sales Clerks	6421	132
Visiting Homemakers, Housekeepers & Related Occupations	6471	114
Cooks	6242	75
Retail Trade Managers	621	57
Customer Service, Information & Related Clerks	1453	51
Cashiers	6611	50
Truck Drivers	7411	47
Food & Beverage Servers	6453	37
Light Duty Cleaners	6661	36
Construction Trades Helpers & Labourers	7611	32



Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do

YUKON — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Cooks	6242	15
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	15
Food & Beverage Servers	6453	11
Light Duty Cleaners	6661	11
Hotel Front Desk Clerks	6435	10
Automotive Service Technicians, Truck & Bus Mechanics & Mechanical Repairers	7321	6
Early Childhood Educators and Assistants	4214	5
Retail Salespersons & Sales Clerks	6421	5
Restaurant & Food Service Managers	631	4
Bookkeepers	1231	4



Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do

NORTHWEST TERRITORIES — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Trade Managers	621	8
Retail Salespersons & Sales Clerks	6421	7
Financial Managers	111	6
Hotel Front Desk Clerks	6435	5
Food & Beverage Servers	6453	5
Automotive Service Technicians, Truck & Bus Mechanics & Mechanical Repairers	7321	4
Customer Service Representatives—Financial Services	1433	3
Airline Sales & Service Agents	6433	3
Financial & Investment Analysts	1112	2



Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do

NUNAVUT — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Other Service Managers	651	2
Administrative Officers	1221	2
Survey Interviewers & Statistical Clerks	1454	2
Light Duty Cleaners	6661	2
Plumbers	7251	2
Sheet Metal Workers	7261	2
Accounting & Related Clerks	1431	1
Electrical & Electronics Engineering Technologists & Technicians	2241	1
Registered Nurses	3152	1
Airline Sales & Service Agents	6433	1

Note: As of July 22, 2014. Data from www.jobbank.gc.ca/top_jobs-eng.do



About Express Employment Professionals and Express in Canada

Express Employment Professionals puts people to work. It generated more than \$2.5 billion in sales and employed nearly 400,000 people in 2013. Express ranks as the largest franchised staffing company and the second largest privately held staffing company in North America. Its long-term goal is to put a million people to work annually.

Express launched in Canada in July 1996, with a franchise in London, Ontario, and since then, has expanded and grown in Canada significantly. There are currently 35 Express franchises in Canada – six in British Columbia, six in Alberta, and 23 in Ontario.

The Top 50 Hot Job Markets in Canada is released by the Express Employment Professionals Canada Employed campaign that explores the state of employment and unemployment in Canada today. If you would like more information on Express Employment Professionals or this topic, please contact Rita Mezzanotte at (416) 271-0667 or rita@mapleleafstrategies.com.



Respecting People. Impacting Business.™