

Express Employment Professionals American Dream Study US Topline Results

November 2015

- This topline reports the data from online interviews among the US general public plus an oversample of those residing in the US who are foreign born.
- Qualified respondents are:
 - US residents, age 18 and older;
 - For Foreign Born oversample, respondents must be living in the US, age 18 or older and born outside of the US.
- Data were weighted to be representative of the US General Population and US residents who are foreign born.
- Survey was conducted online from October 5 – October 21, 2015.

Notes on reading the results

- The percentage of respondents has been included for each item.
- Percentages may not always add up to 100% because of computer rounding or the acceptance of multiple answers from respondents answering that question.

BASE: ALL QUALIFIED RESPONDENTS

QGE1 Now we have a few questions about your views regarding what's going on in [America](#) today.

Would you say things in the country are headed in the right direction, or the wrong direction regarding the economy?

		Generation				Native vs. Foreign Born	
	Gen Pop	Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
Headed in the right direction	34	36	36	34	27	34	47
		L	L				B
Headed in the wrong direction	66	64	64	66	73	66	53
					IJ	C	

BASE: ALL QUALIFIED RESPONDENTS

QGE2 In the next year, do you think your personal economic situation will...?

		Generation				Native vs. Foreign Born	
	Gen Pop	Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
Improve	27	38	31	21	9	27	35
		KL	KL	L			B
Stay the same	52	44	53	58	56	53	49
			I	I	I		
Get worse	20	18	16	20	35	20	16
					IJK		

BASE: ALL QUALIFIED RESPONDENTS

BASE: QUALIFIED RESPONDENTS

QA5 How willing are you to do each of the following to achieve the [American Dream](#)?

Start my own business.

	Gen Pop	Generation				Native vs. Foreign Born	
		Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
I have already done this	13	9	10	15	21	13	15
				IJ	IJ		
Very willing	28	41	32	19	10	28	32
		JKL	KL	L			
Somewhat willing	29	33	32	27	20	29	30
		L	L				
Not at all willing	30	17	27	39	49	30	23
			I	IJ	IJK	C	

Work two or more jobs.

	Gen Pop	Generation				Native vs. Foreign Born	
		Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
I have already done this	27	24	30	28	26	27	24
Very willing	20	31	20	14	12	20	25
		JKL	KL				B
Somewhat willing	27	30	28	26	21	27	27
		L					
Not at all willing	26	15	22	33	41	26	24
				IJ	IJK		

Accept public assistance, like welfare.

	Gen Pop	Generation				Native vs. Foreign Born	
		Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
I have already done this	12	13	12	12	7	11	10
		L					
Very willing	11	19	12	6	4	11	15
		JKL	KL				B
Somewhat willing	26	32	31	21	16	26	28
		KL	KL				
Not at all willing	51	36	45	61	73	52	47
			I	IJ	IJK		

BASE: ALL QUALIFIED RESPONDENTS

QA6 How much do you agree or disagree with the following statements?

The next generation will have better opportunities in their future than I did.

	Gen Pop	Generation				Native vs. Foreign Born	
		Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
AGREE (NET)	48	51	47	46	47	47	58
							B
Agree completely	11	12	11	10	10	11	15
							B
Agree somewhat	37	38	36	36	37	37	43
							B
DISAGREE (NET)	52	49	53	54	53	53	42
						C	
Disagree somewhat	37	32	39	38	40	37	29
					I	C	
Disagree completely	15	17	13	16	13	15	13

The next generation coming up will have a better quality of life than my generation.

		Generation				Native vs. Foreign Born	
		Gen Pop	Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
AGREE (NET)	40	43	41	37	37	40	54
							B
Agree completely	8	10	7	6	7	7	13
							B
Agree somewhat	32	33	35	30	30	33	41
							B
DISAGREE (NET)	60	57	59	63	63	60	46
						C	
Disagree somewhat	43	37	42	47	49	43	35
				I	I	C	
Disagree completely	17	20	17	16	14	17	11
						C	

The next generation will have access to a high quality education that will prepare them for a bright future.

		Generation				Native vs. Foreign Born	
		Gen Pop	Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
AGREE (NET)	57	58	55	55	61	56	67
							B
Agree completely	13	14	13	9	18	12	22
					K		B
Agree somewhat	44	45	42	46	44	44	45
DISAGREE (NET)	43	42	45	45	39	44	33
						C	
Disagree somewhat	31	27	32	36	31	32	25
				I		C	
Disagree completely	12	14	13	10	8	12	8
		L				C	

If things don't work out, I can always go on public assistance.

		Generation				Native vs. Foreign Born	
		Gen Pop	Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
AGREE (NET)	25	34	23	21	19	25	30
		JKL					
Agree completely	5	9	2	5	5	5	6
		J					
Agree somewhat	20	25	21	16	14	20	24
		KL	L				
DISAGREE (NET)	75	66	77	79	81	75	70
			I	I	I		
Disagree somewhat	32	32	36	30	31	32	31
Disagree completely	43	34	40	50	50	43	39
				IJ	IJ		

I believe the future of the United States is very bright.

		Generation				Native vs. Foreign Born	
		Gen Pop	Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
AGREE (NET)	47	46	49	45	47	47	57
							B
Agree completely	11	12	11	10	9	11	18
							B
Agree somewhat	36	34	37	35	37	36	38
DISAGREE (NET)	53	54	51	55	53	53	43
						C	
Disagree somewhat	38	36	36	40	40	37	31
						C	
Disagree completely	16	18	16	15	13	16	12

BASE: ALL QUALIFIED RESPONDENTS BORN OUTSIDE OF THE U.S.

Q14 Do you believe there is more or less opportunity for a better life in the U.S. than in the country where you were born?

	Gen Pop	Generation				Native vs. Foreign Born	
		Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	85	27	28	20	10	0	866
	%	%	%	%	%	%	%
More opportunity for a better life in the U.S. than where I was born.	55	65	46	49	69	-	65
Less opportunity for a better life in the U.S. than where I was born.	8	5	21	-	-	-	7
The same opportunity for a better life in the U.S. as where I was born.	37	30	33	51	31	-	28