

Express Employment Professionals American Dream Study US Topline Results

November 2015

- This topline reports the data from online interviews among the US general public plus an oversample of those residing in the US who are foreign born.
- Qualified respondents are:
 - US residents, age 18 and older;
 - For Foreign Born oversample, respondents must be living in the US, age 18 or older and born outside of the US.
- Data were weighted to be representative of the US General Population and US residents who are foreign born.
- Survey was conducted online from October 5 – October 21, 2015.

Notes on reading the results

- The percentage of respondents has been included for each item.
- Percentages may not always add up to 100% because of computer rounding or the acceptance of multiple answers from respondents answering that question.

BASE: ALL U.S. RESPONDENTS

Q600 In which of the following countries were you born? (Top Mentions)

	Generation					Native vs. Foreign Born	
	Gen Pop	Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	2034	502	509	520	503	1949	866
	%	%	%	%	%	%	%
United States	95	94	94	95	98	100	-
					I	C	
FOREIGN BORN (NET)	5	6	6	4	2	-	100
		L					B
Mexico	1	1	1	-	-	-	10
							B
Germany	0	0	0	1	0	-	8
							B
Canada	0	1	1	0	-	-	6
							B
Peru	0	-	1	0	-	-	3
							B
Wales	0	1	0	-	-	-	1
							B
Spain	0	0	1	-	-	-	2
							B
Scotland	0	-	-	1	-	-	1
							B
New Zealand	0	0	-	0	-	-	1
							B
England	0	-	0	0	0	-	4
							B
Netherlands	0	1	-	-	-	-	1
							B
Puerto Rico	0	-	0	0	-	-	8
							B
India	0	0	0	0	-	-	2
							B
Portugal	0	-	-	0	-	-	1
							B
Taiwan, Province Of China	0	-	0	0	-	-	1
							B
Japan	0	0	0	-	-	-	2
							B
Cuba	0	0	-	-	-	-	5

							B
Philippines	0	0	-	-	-	-	1
							B
Colombia	0	-	-	-	0	-	3
							B
Italy	0	-	0	0	-	-	1
							B
Dominican Republic	0	0	-	-	-	-	3
							B
Ecuador	0	0	-	-	-	-	1
							B
Belgium	0	-	0	-	-	-	1
							B

BASE: ALL QUALIFIED RESPONDENTS BORN OUTSIDE OF THE U.S.

Q16c In order to be successful in the United States, how important is it to learn English?

	Gen Pop	Generation				Native vs. Foreign Born	
		Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	85	27	28	20	10	0	866
	%	%	%	%	%	%	%
TOP 2 BOX (NET)	91	90	84	97	94	-	88
Extremely important	69	74	67	64	71	-	65
Very important	22	16	17	33	23	-	22
Important	6	1	14	3	6	-	7
BOTTOM 2 BOX (NET)	4	9	1	-	-	-	6
Somewhat important	1	3	-	-	-	-	4
Not at all important	3	6	1	-	-	-	2

BASE: ALL QUALIFIED RESPONDENTS BORN OUTSIDE OF THE U.S.

Q17 When you came to the United States, were you made to feel welcome?

	Gen Pop	Generation				Native vs. Foreign Born	
		Millennials (I)	Gen Xers (J)	Baby Boomers (K)	Matures (L)	Native (B)	Foreign (C)
Base	85	27	28	20	10	0	866
	%	%	%	%	%	%	%
Yes	56	44	44	78	80	-	57
No	24	33	36	4	-	-	16
I don't remember	20	22	20	18	20	-	27