

EXPRESS EMPLOYMENT PROFESSIONALS



July 14th - August 13th, 2025

Serving and Bringing Hope to communities across the world

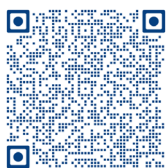
history.

The Brand It Blue Initiative was born out of a desire to serve and partner with a local organization to make a difference and provide hope in our community. For 29 years, The Express Employment Professionals Companies have partnered with local community organizations to serve and bring hope to the Grand Rapids community. This year, we are proud to partner with AYA Youth Collective.

about aya youth collective.

AYA Youth Collective is a local nonprofit that supports youth ages 14–24 who are experiencing homelessness or housing instability. And the need is urgent — Grand Rapids and Kentwood Public Schools rank among Michigan's top 10 districts for student homelessness. AYA serves over 800 youth annually through its Drop-In Center, offering essentials like meals, showers, and clothing, along with access to wrap-around services from 35+ community partners. AYA Housing provides transitional living for up to 35 youth, who live with mentors that support their journey. With 90% of participants exiting into stable housing, AYA is helping to break the cycle of homelessness in our community!

partner with us.



We are looking for companies to partner with us and host a collection site at their business and collect with their teams. Express will provide collection bins or totes and pick up all donations on August 13th. This is a great way to engage your entire team in a community initiative and let Express handle all of the details! If you would like to get involved, please contact Casey Jankoska - Casey.Jankoska@ExpressPros.com.



sign up.



drop off bin.
July 14th



donate with team.



pick up.
August 13th

THE EXPRESS EMPLOYMENT PROFESSIONALS COMPANIES



Together, we can make an impact.



Back Pack

PACKING LIST

Backpack
Baby Wipes
Deodorant
Boxers Briefs (All Sizes - M/L)
Menstrual Products
Laundry Detergent Pods
Natural/Black Hair Care Products
Travel/Small Body Wash
Small Dish Soaps
Bath Towel

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Welcome Basket

PACKING LIST

Laundry Basket
Bath Towel
Full Size Sheets and Comforter
Pillows
Toilet Paper
Shampoo & Conditioner
Body Wash
Deodorant
Hair Brush
Chapstick
Laundry Detergent
Garbage Bags
Basic First Aid Kit
Toothbrush + Toothpaste
Body Lotion

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Pantry **PACKING LIST**

Mac and Cheese Cups
Ramen Noodles
Soup (Pull Tab)
Granola Bars
Fruit Snacks
Chips
Cereal
Ranch and Hot Sauce
Ready to Eat Meals (Shelf Stable)

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Basic Needs

PACKING LIST

Deodorant
Baby Wipes/Wet Wipes
Black Hair Care (Edge Control, Gel, Etc)
Backpacks
Boxers/Briefs/Underwear
Sports Bras (All Sizes)
Dish Soap (Travel Size)
Laundry Pods
Hair Brushes/Combs
Disinfectant Wipes

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